
erick jurado.

- * 773-203-6857
 - * erick@erickjurado.com
 - * erickjurado.com
-

capabilities.

- * Print and Publication design/production.
 - * Website design, construction, and production.
 - * Flash Banner Ads.
 - * Motion graphics and animation.
 - * Graphic/Illustration creation and correction.
 - * Photographic re-touching, correction, and manipulation.
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experience.

Discover Financial Services

Riverwoods, IL

Graphic Designer

Feb.13 - Mar.13 (*Temporary Assignment*)

- Assisted in design and production of 2013 promotional and direct mail materials.
- Working with Design Lead and Project Manager, developed and created new direct mail layouts for Marketing Department.
- Using approved marketing campaign art, created and modified mail pieces for future promotion projects.
- Working with writer, flowed and updated copy for numerous projects through various stages of edits and changes.

Enesco

Itasca, IL

Graphic Designer

Nov.12 - Dec.12 (*Temporary Assignment*)

- Assisted in design and production of 2013 Promotional Catalog, and marketing materials.
- Using provided product photography, outlined/masked, cleaned/corrected, and created clipping paths under direction of Art Director.
- Working with Art Director, developed and created page layouts intended to emphasize and compliment varied product lines.
- Prepared photography to be used for company website.
- Miscellaneous production tasks as needed.

3CD Communication Design

Chicago, IL

2012 Pearson Education iLit Program

Graphic Designer

Apr.12 - Sept.12 (*Project Based Assignment*)

- Assisted in design and production of 2012 Pearson Education iLit Program, developed for the iPad.
- Using approved photography resources, researched photography that visually communicated the themes and concepts of provided manuscripts.
- Working with Art Director, developed and created image styles that emphasized and complimented manuscript concept.
- Created and assembled approved image and style concepts, within established time frame, and format.

SXC Health Solutions

Lisle, IL

Graphic Designer/Production Artist

Jan.12

- Using After Effects, created and animated graphics, for promotional video used for yearly investor convention.
- Implemented company's established corporate identity to various internal and external publications and collateral.
- Developed and conceptualized various logo/visual concepts for promotional events hosted by company.
- Miscellaneous production tasks as needed.

Music Direct

Chicago, IL

2012 Catalog Project

Designer/Production Artist

Sep.11 (*Temporary Assignment*)

- Assisted in production, layout, and design, of 2012 catalog, used for sales promotion, and marketing.
- Created tables, templates, and paragraph styles that were able to accommodate copy and art variances, without deviating from established visual concepts.
- Using provided image resources, selected artist images, and created "feature sections" of catalog reserved for highlighting the artist.
- Placed and styled copy from manuscript using pre-constructed library elements, and paragraph styles, while also resolving formatting conflicts that emerged.

Pearson Education

Glenview, IL

2012 Curriculum Catalogs Project

Designer/Production Artist

Mar.11-Aug.11 (*Contract Assignment*)

- Assisted in production of 2012 curriculum catalogs, used to promote and sell Pearson Educational programs and products.
- Reconstructed and re-formatted 2011 catalogs into 2012 style and structure, which included the reconstruction of price and sku tables.
- Using InDesign CS5 made editorial and design changes to catalogs as directed by design lead, project managers, and department specialist.
- Placed and maintained product photography under direction of Image Coordinator. Using Photoshop CS5 manipulated/corrected photography, under direction of design lead, and project managers.

Quad Graphics

Schaumburg, IL

2011 Tri-Mega Catalog Project

Designer/Production Artist

Sept.10-Dec.10 (*Project Based Assignment*)

- Assisted in production of a 7 version, 750 page catalog.
- Designed and constructed page layouts in accordance to previously established design, and layout concepts.
- Flowed copy on to pages, using Catalog Studio database software, under the direction of editorial staff.
- Using InDesign CS4 libraries, and templates made editorial and design changes to pages as directed by clients and vendors.
- Placed and maintained product photography under direction of Image Coordinator.

Office Max

Naperville, IL

2009 Catalog Project

Layout/Production Artist

Aug.09-Dec.09 (*Project Based Assignment*)

- Assisted in the production of a four version, 1300 page catalog.
- Using InDesign CS3 libraries and templates, made editorial and design changes to multi-layered documents as directed by art director, and editorial staff.
- Placed and maintained product photos and artwork under direction of art directors, and design leads.
- Using Illustrator and Photoshop CS3, created full page advertisements with vendor supplied artwork, that was used in appropriate sections of catalog.

ETA Cusinaire

Vernon Hills, IL

Classroom Jeopardy Book Project

Production Artist

Feb.09-Apr.09 (*Project Based Assignment*)

- Assisted in the production of 8, 42 page books for educational game "Classroom Jeopardy"
- Worked with editorial staff, and senior designers to make art, editorial, and format corrections through various stages of reviews and edits.
- Using InDesign, flowed and formatted text from Word documents as instructed by manuscript.
- Using Illustrator and InDesign, created informational charts and graphs with data imported from Excel spread sheets.
- Utilizing InDesign, Illustrator, and Photoshop skills, implemented pre-formated master pages, libraries, and style sheets through all stages of production.

Brainworx Studio

Chicago, IL

Glencoe Textbook Project

Production Artist

Sep.08-Jan.09 (*Project Based Assignment*)

- Assisted in the production of 3, 300 page textbooks for McGraw Hill/Glencoe Educational Publishing.
- Working with editorial staff, production manager, and art director made art, editorial, and format corrections through 5 sets of reviews.
- Utilizing InDesign skills, implemented pre-formated master pages, libraries, and styles sheets through out all stages of production.

Capps Digital/Leo Burnett

Chicago, IL

Production Assistant

May.07-Nov.07

- Under the direction of Production Artists and Art Directors, constructed and assembled visual prototypes for marketing/ advertising materials used in domestic and international markets.

Freelance Graphic Designer

Chicago, IL

2004-Present

- Projects involving the development of visual logo development, branding.
- Production for various marketing/ advertising material as needed.
- Miscellaneous web production.
- Print production.

education.

DePaul University 94-98

BA Columbia College 2005 *English-Graphic Design*

technical proficiency.

- ✎ Adobe CS6 (*Photoshop, Illustrator, InDesign, Dreamweaver, Flash, Fireworks, Acrobat, After Effects.*)
 - ✎ Intermediate Actionscript 3.0 skills.
 - ✎ Intermediate HTML and CSS coding skills.
 - ✎ Knowledge and comprehension of current web design trends/standards (*CMS, SEO, RSS, XML, JavaScript, Joomla, Drupal*)
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