
erick jurado.



erick jurado.

- ★ 773-203-6857
 - ★ erick@erickjurado.com
 - ★ erickjurado.com
-

capabilities.

- * Print and Publication design/production.
 - * Website design, construction, and production.
 - * Flash Banner Ads.
 - * Motion graphics and animation.
 - * Graphic/Illustration creation and correction.
 - * Photographic re-touching, correction, and manipulation.
-

experience.

Discover Financial Services

Riverwoods, IL

Graphic Designer

Feb.13 - Mar.13 (*Temporary Assignment*)

- Assisted in design and production of 2013 promotional and direct mail materials.
- Working with Design Lead and Project Manager, developed and created new direct mail layouts for Marketing Department.
- Using approved marketing campaign art, created and modified mail pieces for future promotion projects.
- Working with writer, flowed and updated copy for numerous projects through various stages of edits and changes.

Enesco

Itasca, IL

Graphic Designer

Nov.12 - Dec.12 (*Temporary Assignment*)

- Assisted in design and production of 2013 Promotional Catalog, and marketing materials.
- Using provided product photography, outlined/masked, cleaned/corrected, and created clipping paths under direction of Art Director.
- Working with Art Director, developed and created page layouts intended to emphasize and compliment varied product lines.
- Prepared photography to be used for company website.
- Miscellaneous production tasks as needed.

3CD Communication Design

Chicago, IL

2012 Pearson Education iLit Program

Graphic Designer

Apr.12 - Sept.12 (*Project Based Assignment*)

- Assisted in design and production of 2012 Pearson Education iLit Program, developed for the iPad.
- Using approved photography resources, researched photography that visually communicated the themes and concepts of provided manuscripts.
- Working with Art Director, developed and created image styles that emphasized and complimented manuscript concept.
- Created and assembled approved image and style concepts, within established time frame, and format.

SXC Health Solutions

Lisle, IL

Graphic Designer/Production Artist

Jan.12

- Using After Effects, created and animated graphics, for promotional video used for yearly investor convention.
- Implemented company's established corporate identity to various internal and external publications and collateral.
- Developed and conceptualized various logo/visual concepts for promotional events hosted by company.
- Miscellaneous production tasks as needed.

Music Direct

Chicago, IL

2012 Catalog Project

Designer/Production Artist

Sep.11 (*Temporary Assignment*)

- Assisted in production, layout, and design, of 2012 catalog, used for sales promotion, and marketing.
- Created tables, templates, and paragraph styles that were able to accommodate copy and art variances, without deviating from established visual concepts.
- Using provided image resources, selected artist images, and created "feature sections" of catalog reserved for highlighting the artist.
- Placed and styled copy from manuscript using pre-constructed library elements, and paragraph styles, while also resolving formatting conflicts that emerged.

Pearson Education

Glenview, IL

2012 Curriculum Catalogs Project

Designer/Production Artist

Mar.11-Aug.11 (*Contract Assignment*)

- Assisted in production of 2012 curriculum catalogs, used to promote and sell Pearson Educational programs and products.
- Reconstructed and re-formatted 2011 catalogs into 2012 style and structure, which included the reconstruction of price and sku tables.
- Using InDesign CS5 made editorial and design changes to catalogs as directed by design lead, project managers, and department specialist.
- Placed and maintained product photography under direction of Image Coordinator. Using Photoshop CS5 manipulated/corrected photography, under direction of design lead, and project managers.

Quad Graphics

Schaumburg, IL

2011 Tri-Mega Catalog Project

Designer/Production Artist

Sept.10-Dec.10 (*Project Based Assignment*)

- Assisted in production of a 7 version, 750 page catalog.
- Designed and constructed page layouts in accordance to previously established design, and layout concepts.
- Flowed copy on to pages, using Catalog Studio database software, under the direction of editorial staff.
- Using InDesign CS4 libraries, and templates made editorial and design changes to pages as directed by clients and vendors.
- Placed and maintained product photography under direction of Image Coordinator.

Office Max

Naperville, IL

2009 Catalog Project

Layout/Production Artist

Aug.09-Dec.09 (*Project Based Assignment*)

- Assisted in the production of a four version, 1300 page catalog.
- Using InDesign CS3 libraries and templates, made editorial and design changes to multi-layered documents as directed by art director, and editorial staff.
- Placed and maintained product photos and artwork under direction of art directors, and design leads.
- Using Illustrator and Photoshop CS3, created full page advertisements with vendor supplied artwork, that was used in appropriate sections of catalog.

ETA Cusinaire

Vernon Hills, IL

Classroom Jeopardy Book Project

Production Artist

Feb.09-Apr.09 (*Project Based Assignment*)

- Assisted in the production of 8, 42 page books for educational game "Classroom Jeopardy"
- Worked with editorial staff, and senior designers to make art, editorial, and format corrections through various stages of reviews and edits.
- Using InDesign, flowed and formatted text from Word documents as instructed by manuscript.
- Using Illustrator and InDesign, created informational charts and graphs with data imported from Excel spread sheets.
- Utilizing InDesign, Illustrator, and Photoshop skills, implemented pre-formated master pages, libraries, and style sheets through all stages of production.

Brainworx Studio

Chicago, IL

Glencoe Textbook Project

Production Artist

Sep.08-Jan.09 (*Project Based Assignment*)

- Assisted in the production of 3, 300 page textbooks for McGraw Hill/Glencoe Educational Publishing.
- Working with editorial staff, production manager, and art director made art, editorial, and format corrections through 5 sets of reviews.
- Utilizing InDesign skills, implemented pre-formated master pages, libraries, and styles sheets through out all stages of production.

Capps Digital/Leo Burnett

Chicago, IL

Production Assistant

May.07-Nov.07

- Under the direction of Production Artists and Art Directors, constructed and assembled visual prototypes for marketing/ advertising materials used in domestic and international markets.

Freelance Graphic Designer

Chicago, IL

2004-Present

- Projects involving the development of visual logo development, branding.
- Production for various marketing/ advertising material as needed.
- Miscellaneous web production.
- Print production.

education.

DePaul University 94-98

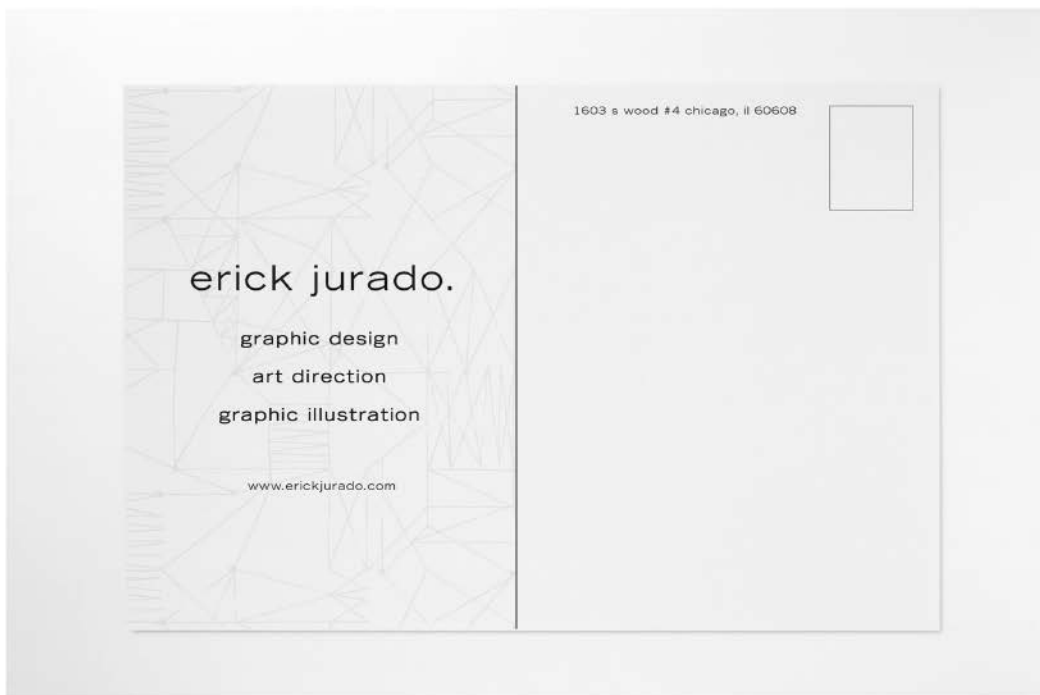
BA Columbia College 2005 *English-Graphic Design*

technical proficiency.

- ✎ Adobe CS6 (*Photoshop, Illustrator, InDesign, Dreamweaver, Flash, Fireworks, Acrobat, After Effects.*)
 - ✎ Intermediate Actionscript 3.0 skills.
 - ✎ Intermediate HTML and CSS coding skills.
 - ✎ Knowledge and comprehension of current web design trends/standards (*CMS, SEO, RSS, XML, JavaScript, Joomla, Drupal*)
-

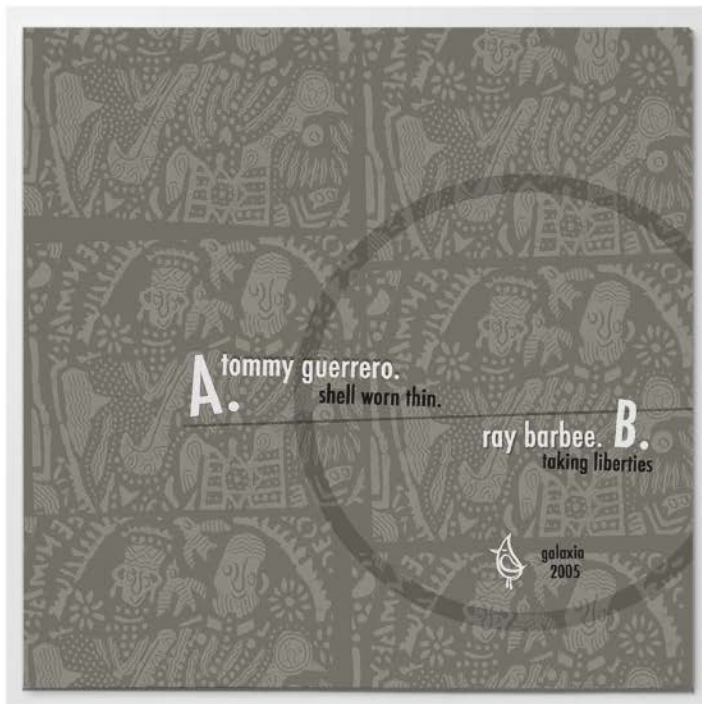
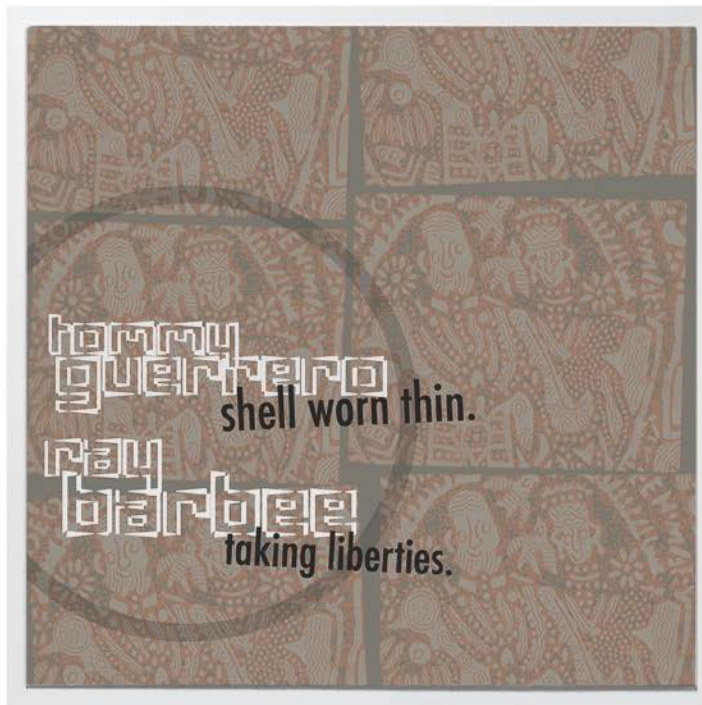
creative.

self promo card.



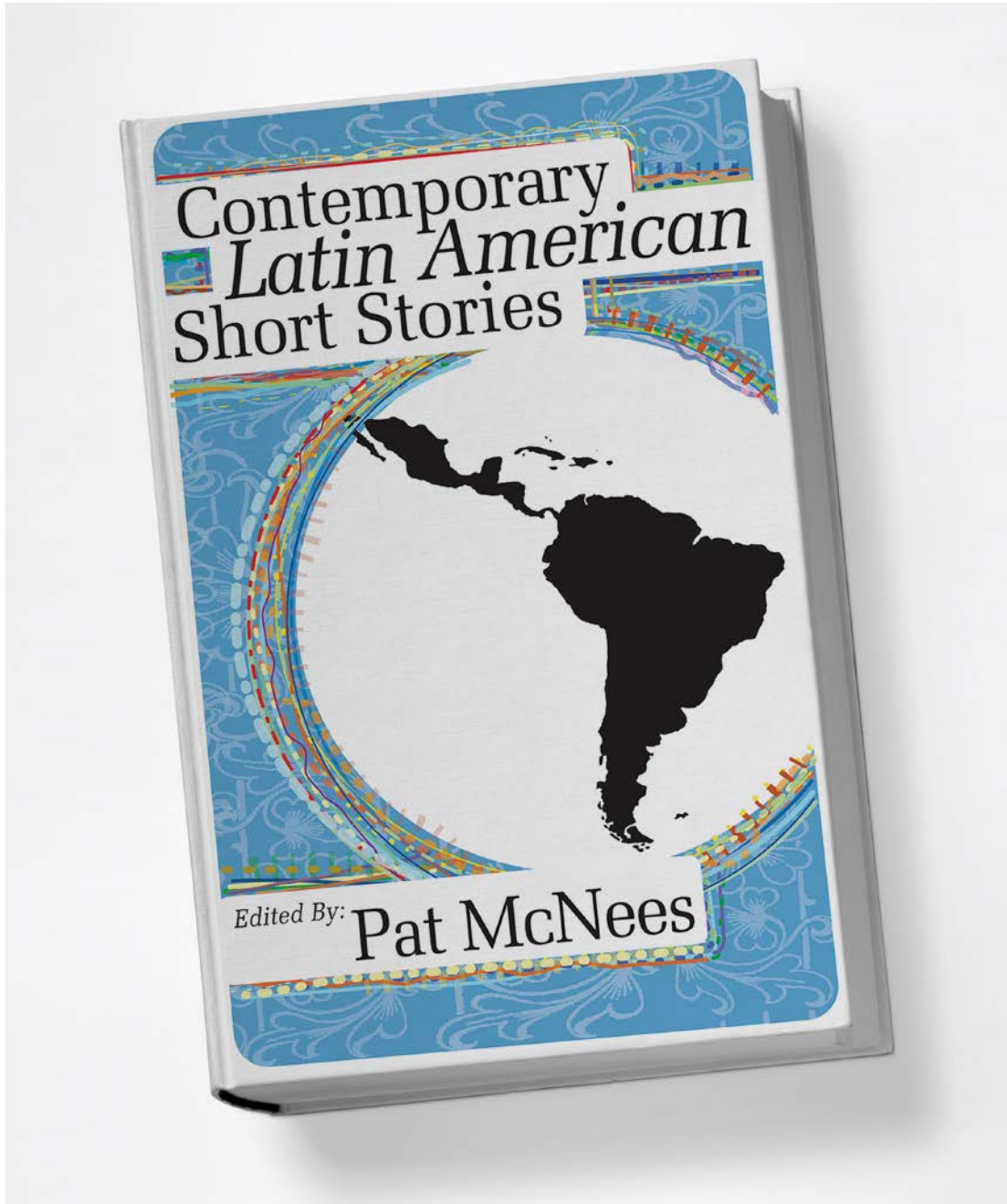
Promotional card sent to creative buyers and art directors. (Software Used: Photoshop, Illustrator)

seven inch cover.



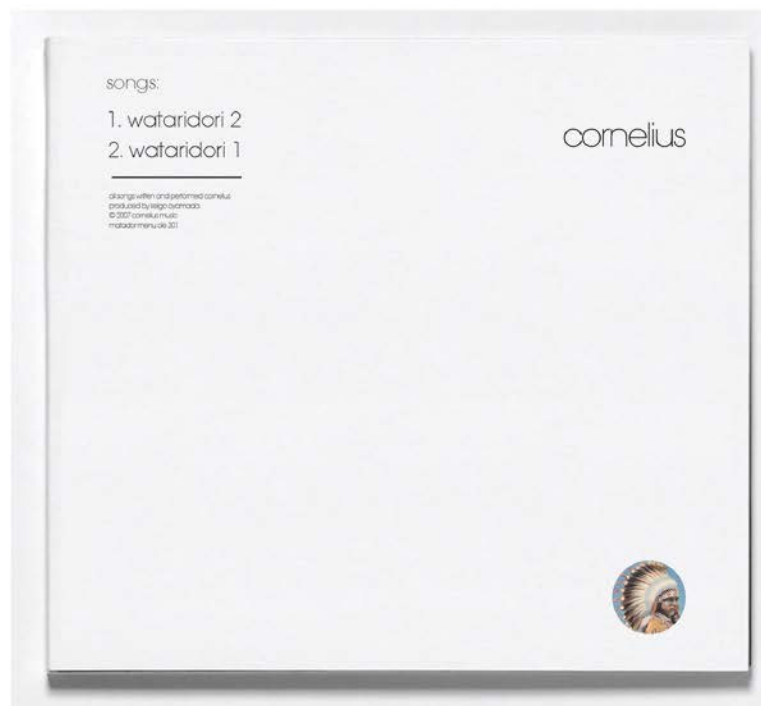
7 Inch record cover. (Software Used: Photoshop)

contemporary latin american short stories.



Cover design for anthology of Latin American Fiction. (Software Used: Photoshop, Illustrator)

cornelius.




Concept for CD single cover. (Software Used: Photoshop)

selecta.



Concept for quarterly journal devoted to non-traditional means of creative expression.
(Software Used: Photoshop, Illustrator, InDesign)



THE PHOTOGRAPHS OF
EDWARD S. CURTIS

By : Emily Gould

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FOUR PHOTO. 1902 EDWARDS CURTIS 2

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3 EDWARDS CURTIS 4

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Chelmsford, Hibernia
Theater, New Point, 1903



Shelby Park, 1901

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Chow Head, 1903

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ss publications.



Logo and identity for publisher and translator of Chinese fiction. (Software Used: Photoshop)

AL CZERNIK EDITOR
415.414.3414 ALCEZNIK@SSPUBS.COM
808 SUTTER ST. SAN FRANCISCO, CA 94108
WWW.SSPUBLICATIONS.COM



ss publications

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415.414.3414 ALCEZNIK@SSPUBS.COM
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SAN FRANCISCO, CA 94108



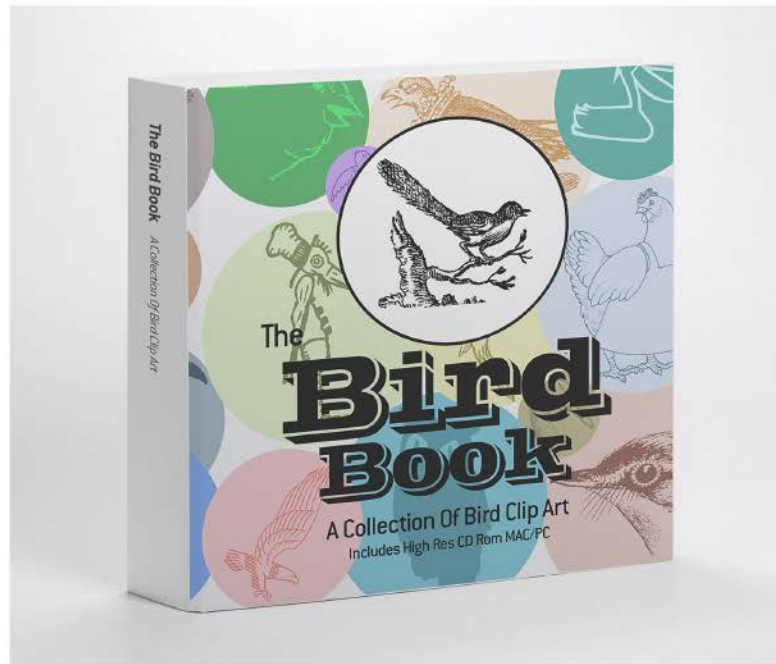
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bird book.



Collection of “bird” themed clip art with CD Rom of digitized art. (Software Used: Photoshop, Illustrator)

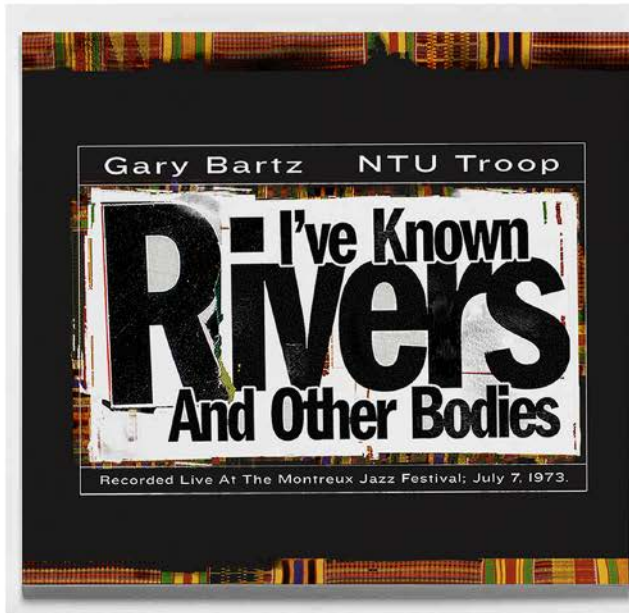
early bird identity.



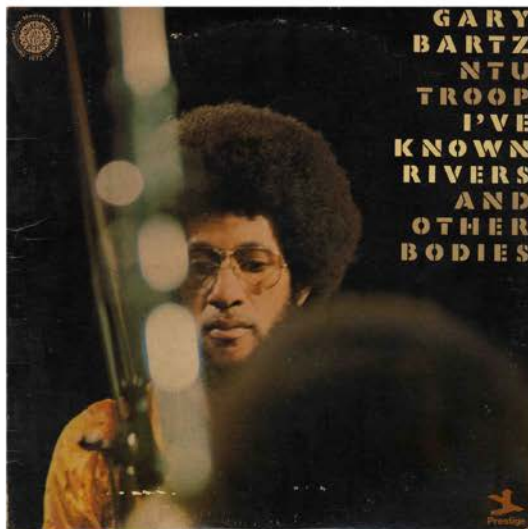
Logo and identity concept for restaurant. (Software Used: Photoshop, Illustrator)



album re-design concept.



Redesign



Original

(Software Used: Photoshop, Illustrator)

production.

3CD communications.



Screen shots from 2012 Pearson Education iLit Program.
(Software Used: InDesign, Photoshop)



sxc health solutions.



Various projects completed for SXC Health Solutions.
(Software Used: After Effects, InDesign, Photoshop, Illustrator)



operational excellence **3**

Task	Executive	Business Owner	Date Due
Integration of acquisitions	Joel Sobot Jeff Flek Greg Buscotto	Tim Joyce	Q4
Meet Acquisition Synergy Objectives	Joel Sobot Jeff Flek Greg Buscotto	Tim Joyce	Q4
PGM Operations			
Generate operating expense savings of \$5M	Jeff Flek	Kristen Deley Mike Eberste	Q4
Achieve 10% efficiency by year end (Workforce Mgmt, IT, Knowledge Mgmt Tools, AC Home Work Volume)	Mark Haddigan Wally Kottmuller	Rebecca Marchant	Q4
Pharmacy Operations			
Specialty migration to one platform	Joel Sobot	Charles Goodall Albert Triggem	June 30
Migrate Mail Platforms to Padiacres	Joel Sobot	Albert Triggem Jim Flek	Q3
Reduce cost to \$ per RX by 15% @ Mail / Specialty	Albert Triggem	Valerie Sullivan Mimi Davis Jim Flek	Q4



The image displays a collage of various spreads from the MusicDirect 2012 Catalog. The spreads are organized into sections, each featuring a different artist or album. Key elements include:

- Artist Profiles:** Detailed biographies and discographies for artists like Miles Davis, Duke Ellington, and others.
- Album Listings:** Tables listing album titles, formats (e.g., CD, LP), and prices.
- Promotional Graphics:** Eye-catching designs for specific releases, such as "The Jazz Messenger" featuring a saxophone player and "First Lady of Song" featuring a portrait of a woman.
- Section Headers:** Large, stylized text identifying the main theme of the spread, such as "Miles Davis" or "The Jazz Messenger".
- Product Images:** Small images of album covers and CD/DVD cases.

The overall layout is clean and professional, with a focus on showcasing the diverse catalog of music available.

Spreads from MusicDirect 2012 Catalog. Project involved creating functional templates, and creative solutions without deviation from establish aesthetic concept.
 (Software Used: InDesign, Photoshop, Illustrator, Acrobat, Word, Excel)



SHINE ON

PINK FLOYD DARK SIDE OF THE MOON & WISH YOU WERE HERE

REMASTERED by resident Pink Floyd engineer James Guthrie and featuring updated artwork from legendary designer Storm Thorgerson, the British psychedelic-rock legends' best-selling remastered studio albums are updated and future-proofed for the 21st century as three-way analog, 24-bit, vinyl pressings, coming what James like a morphine soap for the classics to receive white-gloves treatment on an end-to-end, Recaptured by every major institution in legitimate vinyl, remixed, and digital masterworks, the back-to-back US set production and creative standards that are still referenced today. The aptness of essential.

DARK SIDE OF THE MOON (180G LP) (REISSUE) 79.99
WISH YOU WERE HERE (180G LP) (REISSUE) 79.99

Also Available: THE WALL (2CD SET) (REISSUE) \$49.99

HEAVY METAL MUSIC APPRECIATION

THEY'RE TALKING TO US



Black Sabbath's debut album, *Black Sabbath*, is a landmark in heavy metal music. It's the first album to feature a band of four members, and it's the first to feature a band of four members. It's the first album to feature a band of four members. It's the first album to feature a band of four members.

BLACK SABBATH (180G LP) (REISSUE) 79.99
PARANOID (180G LP) (REISSUE) 79.99
MASTER OF DISCAM (180G LP) (REISSUE) 79.99
HEAVEN AND HELL (180G LP) (REISSUE) 79.99
WAR PIGS (180G LP) (REISSUE) 79.99
THE SABBATH COLLECTION (180G LP) (REISSUE) 79.99

THE GREAT ESCAPE

THE GREAT ESCAPE (180G LP) (REISSUE) 79.99

THE GREAT ESCAPE

THE GREAT ESCAPE (180G LP) (REISSUE) 79.99

THE SOUND OF THE 1960S

THE SOUND OF THE 1960S (180G LP) (REISSUE) 79.99

THE SOUND OF THE 1960S (180G LP) (REISSUE) 79.99

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THE SOUND OF THE 1960S (180G LP) (REISSUE) 79.99

THE SOUND OF THE 1960S (180G LP) (REISSUE) 79.99

Wishes Come True

Wishes Come True (180G LP) (REISSUE) 79.99

Wishes Come True (180G LP) (REISSUE) 79.99

SHINE ON

SHINE ON (180G LP) (REISSUE) 79.99

SHINE ON (180G LP) (REISSUE) 79.99

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SHINE ON

SHINE ON (180G LP) (REISSUE) 79.99

SHINE ON (180G LP) (REISSUE) 79.99

THE HIGH PRIESTESS

of Soul Jazz

"This is your year! This is your year!" says Nina Simone on the operatic 1967's *Here Comes the Sun*. Backed by a quartet, the High Priestess of soul plays piano blues, discussing with performance as that talk, poetic, stark and sane. Her tone is at once vibrant and broody, belatedly pointing with the 1960s funk and soul and slow but arrangements, filling with the label's recent releases of 1967's *To Love Somebody* and 1971's *Here Comes the Sun*, both oriented toward interpretations of contemporary pop, rock, and folk. A *Men With Buns* version brings Simone's laughter to the fore.

TO LOVE SOMEBODY (180G CD) (REISSUE) LAP204-45 • \$29.99
HERE COMES THE SUN (180G CD) (REISSUE) LAP204-45 • \$29.99
SINGS THE BLUES (180G CD) (REISSUE) LAP204-45 • \$29.99

THE GREAT ESCAPE

THE GREAT ESCAPE (180G LP) (REISSUE) 79.99

THE GREAT ESCAPE (180G LP) (REISSUE) 79.99

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THE GREAT ESCAPE (180G LP) (REISSUE) 79.99

The image displays a collage of various product pages from a 2011 catalog. The pages are arranged in a grid-like fashion, showing different categories of office and business supplies. Key sections include:

- Cash Handling (Page 72):** Features products like the 'A. Resistant Pen', 'B. Pen Case', and 'C. Pen Case'.
- Computer Cleaning Supplies (Page 76):** Includes items such as 'A. Penetration Duster', 'B. Dust-Off', 'C. Keyboard Cleaner', and 'D. Screen Cleaner'.
- Labels (Page 154):** Shows various Avery labels, including 'A. Easy Peel White Mailing Labels', 'B. White Mailing Labels for Copiers', and 'C. Peel-off Paper Sticky Removable Identification Labels'.
- Printer Supplies (Page 213):** Lists HP Inkjet Print Cartridges and HP Inkjet Print Cartridges for various printer models.
- Other Sections:** Includes 'Cash Handling' (72), 'Clipboards' (73), 'Professional Notebooks' (Page 100), 'Staplers' (Page 100), 'Whiteboard Cleaner' (Page 100), and 'Computer Cleaning Supplies' (77).

The pages contain detailed product descriptions, images of the products, and pricing information. The layout is clean and professional, typical of a high-quality catalog.

Frequency Tables

Use the information in the table to respond to the clues.

Row 1

Table A	Table B	Table C	
Score	Frequency	Score	Frequency
60-69	1	60-69	1
70-79	2	70-79	1
80-89	2	80-89	2
90-100	1	90-100	2

Row 2

Table A	Table B	Table C	
KG	Frequency	KG	Frequency
10-20	1	10-20	1
11-20	3	11-20	2
21-30	1	21-30	2
31-40	2	31-40	1
41-50	1	41-50	1

Row 3

Table A	Table B	Table C	
Sale Price	Frequency	Sale Price	Frequency
\$200-209	2	\$200-209	1
\$210-219	3	\$210-219	2
\$220-229	1	\$220-229	2
\$230-239	2	\$230-239	3

Row 4

Row 5

Classroom Jeopardy! StandardsLink™ Mathematics New Jersey Grade 7

Using A Circle

Circle Graph A. The graph below shows what percent of her 150 square foot garden Tina planted with tomatoes, lettuce, and beans.

How Tina Planted Her Garden (area of garden: 150 square feet)

Circle Graph B. The graph below shows how Ken plans to use his income of \$3000 in June.

Ken's Budget for June (Ken's income \$3,000)

New Jersey Grade 7

CLASSROOM JEOPARDY!

STANDARDSLINK™

Science

Georgia Grade 8

Teacher's Notes

Aligned and Customized to the Georgia Science Performance Standards

EIA Cuisinaire

Y in Terms of X

Use the information to respond to the clues.

Table A	Table B	Table C	
X	Y	X	Y
3	11	0	1
5	17	-2	0
8	26	-8	-3
10	32	-10	-4

New Jersey Grade 7

CLASSROOM JEOPARDY!

STANDARDSLINK™

Mathematics

New Jersey Grade 7

Teacher's Notes

Aligned and Customized to the New Jersey Core Curriculum Content Standards

EIA Cuisinaire

Graphs

Use the information to respond to the clues.

Graph A. Zoe made the graph below to show the numbers of books sold on the school "Computer for All" fundraiser.

Muffin Sales by Type

Graph B. This graph shows the number of books that several students read over the summer.

Books Read

New Jersey Grade 7

